



**FIRST TRACKS
AWARD**
FOR INNOVATION IN SEXOLOGY

First Tracks Award Nomination Guidelines

The First Tracks Award recognizes individuals or organizations in sexology who are innovative educators, who develop useful models or areas of research, or who provide consulting or counseling in new ways. This award recognizes those who not only think differently but who also turn their ideas into action.

- A. **Nomination Deadline:** Midnight of May 31, 2013
- B. **The Nomination Letter:** The letter must include the nominee's name, company/organization, professional specialty, and contact information. Describe the innovation(s) for which this individual/organization deserves the First Tracks Award. Self-nominations are welcome, as are nominations by another person, if the nominee has reviewed and approved the nomination letter. Your nomination letter should touch on the following criteria:
1. **Originality of the innovation:**
 - Is it a new concept or a variation of an existing idea?
 - Was it developed independently or in cooperation with others?
 2. **Impact of the innovation:**
 - Does it or will it make a fundamental shift in or a minor change?
 - What is the expected impact of the innovation?
 3. **Practicality of its application:**
 - Does it integrate into existing forms of practice, i.e., education, therapy, research, technology, entertainment?
 - Is it cost-effective to implement?
 - Does it pose any risk to the sexological field, to existing practices or to human health or happiness?
 - Is the innovation sustainable, or is it a one-time event?
 4. **Measurability of the benefits:**
 - Is there a measurable benefit in terms of human health (emotional or physical), to professional practice, to advocacy or other areas?
 - How are or will benefits be measured?
 6. **Applicability:**
 - Is this an innovation that can be applied by other professionals or organizations?
 - Could it lead to changes in how members of the sexological field carry out their work and/or mission?
- C. **Eligibility limits:** Individuals and organizations may apply for the First Track Award annually but will only qualify to receive it once in any 5-year period. They may re-apply in the sixth year after winning the award. Management and employees of Honest Exchange LLC are not eligible for the award. Members of the Selection Committee are not eligible for the award during the year(s) they serve.
- D. **Submitting the Nomination:** Email your letter by midnight, May 31, 2013 to Melanie Davis, melanie@honestexchange.com